



## **14<sup>th</sup> Annual Midwest Conference on Problem Gambling and Substance Abuse**

**June 21-23, 2017, Hilton Kansas City Airport, Kansas City, Missouri**  
MCPGSA.com

November 2, 2016

Dear Prospective Exhibitor and/or Sponsor:

The Midwest Consortium on Problem Gambling and Substance Abuse (MCPGSA) invites you to participate as an exhibitor and/or sponsor at the 14<sup>th</sup> Annual Midwest Conference on Problem Gambling and Substance Abuse, which is scheduled for June 21-23, 2017, at the Hilton Kansas City Airport, in Kansas City, Missouri.

The three-day, multi-state training event is the result of the planning efforts of the MCPGSA, a committee comprised of addiction specialists, problem gambling program coordinators and organizations throughout a five-state region – Iowa, Kansas, Missouri, Nebraska and Oklahoma. The regional conference features more than 14 continuing education units (CEUs) provided by problem gambling, substance abuse and co-occurring disorders experts. Last year, more than 250 individuals attended the conference from throughout the country.

MCPGSA is a non-profit entity that relies solely on sponsorships and contributions to host the annual conference. All MCPGSA members are volunteers who donate their time, expertise and services to bring the conference to life. The planning committee has kept conference costs low, in an effort to help attendees participate in the event more easily. Due to a reduction in funding and manpower, the MCPGSA planning committee is working to secure sponsorships early.

Please consider exhibiting and/or sponsoring the 2017 Midwest Conference, so the MCPGSA can continue to offer high quality and affordable training to problem gambling and substance abuse counselors and prevention specialists.

Thank you for your consideration, and we look forward to a potential partnership!

Warm regards,

Connor Stieferman  
MCPGSA Program Committee Chair

## **2017 MCPGSA Exhibitor Application**

*The mission of the Midwest Consortium on Problem Gambling and Substance Abuse is to promote and unify education, science and services to improve the quality and availability of community-based problem gambling and substance abuse treatment services for individuals and families who need them.*

### **Exhibit and Sponsorship Fees and Inclusions:**

All exhibit registrations should be completed online at <https://actmissouri.org/eventregistration/2017-midwest-conference-on-problem-gambling-and-substance-abuse-mcpgsa/>

**For-Profit Exhibit Booth - \$450**

**Non-Profit Exhibit Booth - \$325**

**Additional Meal Package - \$200 each**

*(Includes: (3) continental breakfasts, (3) snack breaks and (2) lunches)*

Exhibitor packages include name on literature and conference website, one table, two chairs, one name badge and one meal package.

*(Note: The hotel charges additional fees for electrical, audio and visual services. Please call (573) 445-2965 for more information.)*

\*To maximize interaction with conference participants, all breakfasts and snack breaks will be served in the exhibit hall. Lunch and general sessions will take place in an adjacent ballroom. Exhibitors are welcome to network with conference attendees during meals. Each exhibit space includes one table and two chairs. Exhibitor badges must be worn while exhibits are open. Arrangements can be made with the hotel for receiving materials prior to the conference. Please contact the hotel for instructions and package handling and storage fees. Exhibitors should check in at the conference registration desk prior to set up. MCPGSA and the hotel insurance policies do not cover the vendor's property. Loss, damage or injury is the responsibility of the exhibitor. All items must be removed upon the close of the conference on June 23, 2017, by noon.

### **Lodging Information:**

**Lodging is available at Hilton Kansas City Airport for attendees and exhibitors at a discounted rate of \$132.00 per night + taxes.** This rate is available until May 29, 2017, based upon availability. Call (816) 891-8900 for a reservation and reference the Midwest Conference on Problem Gambling and Substance Abuse.

### **Additional Questions:**

**If you have any questions or need further assistance, please contact:**

Jamie Schieber  
Custom Meeting Planners  
PO Box 30785  
Columbia, MO 65205  
Phone: 573-445-2965  
E-Mail: [Jamie@custommeetingplanners.com](mailto:Jamie@custommeetingplanners.com)

## 2017 MCPGSA Sponsorship Opportunities

The Midwest Consortium on Problem Gambling and Substance Abuse (MCPGSA) greatly appreciates your partnership for the 14<sup>th</sup> annual Midwest Conference on Problem Gambling and Substance Abuse. All sponsorships are to support the conference. There are no administration costs, as MCPGSA is a non-profit voluntary entity.

### Gold Sponsorship

**\$5,000 and above**

- Name and/or logo on literature, conference website and conference bags\*
- Acknowledgement during conference opening and closing speech
- Two conference registrations
- Two vendor tables

### Silver Sponsorship

**\$2,500 - \$4,999**

- Name and/or logo on literature, conference website and conference bags\*
- Acknowledgement during conference opening and closing speech
- One conference registration
- One vendor table

### Snack Break Sponsorship

**\$2,250**

- Name and/or logo displayed in snack break venue, on literature, conference website and conference bags\*
- One conference registration
- One vendor table

### Conference Tote Bag Sponsorship

**\$2,000**

- Name and/or logo displayed in registration area, on literature, conference website and conference bags\*
- One conference registration
- One vendor table

*\*Sponsors must confirm sponsorship and email logos in encapsulated post script (EPS) format to Jamie Schieber, Custom Meeting Planners by April 1, 2017.*

**Register online at <https://actmissouri.org/event-registration/2017-midwest-conference-on-problem-gambling-and-substance-abuse-mcpgsa/>.**

**Mail payment to:  
Katrina Wieberg, ACT Missouri  
ATTN: MCPGSA  
428 E. Capitol, 2<sup>nd</sup> Floor  
Jefferson City, MO 65101**