

2010 Annual Report

BETS OFF BETS OFF BETS OFF

Letter From The Chairman

Problem gambling counselors and problem gamblers faced challenges this past year with restricted funding for treatment services, but with a lot of dedication and persistence, we are on our way to a brighter future.

In terms of the field of pathological and problem gambling, the Missouri Alliance to Curb Problem Gambling has been continuing to make strides. A few of the key programs and services provided by the Alliance in 2010 included the Problem Gambling Help Line

(1-888-BETSOFF); the Bets Off website (888betsoff.org); the Voluntary Exclusion Program, also known as the List of Disassociated Persons (DAP); and the availability of free compulsive gambling treatment services. Additionally, the Alliance continues to promote and distribute the free youth addiction prevention program, "Beat Addiction: Choose the Right Path." So far, more than 1,000 kits have been distributed to educators and counselors in several other states and countries throughout the world.

The Alliance will continue to work on various projects in 2011. The Alliance is an active member of the Midwest Consortium on Problem Gambling and Substance Abuse, which supports the Midwest Conference on Problem Gambling and Substance Abuse, an annual three-day multi-state event, which draws speakers and participants from throughout the country. This year, the conference will be held July 20-22 in Kansas City. The Alliance also included three gambling-specific questions in the 2010 Behavioral Risk Factor Surveillance Survey (BRFSS). BRFSS results will be posted in the coming months.

We've come a long way since the Alliance's inception in 1997, but there is additional work to be done. I would like to enlist your help to accomplish even more in the years to come. There are a great number of people who still do not understand that problem gambling is an addiction that has a profoundly negative impact on individuals, families and communities. Our safety net is not as tight as it could or should be. I ask every reader of this Annual Report, "What can you do to help us make Missouri more responsible as a state?" If you or a loved one needed help, could help be obtained when and where it was needed? If not, I ask you to consider joining the Alliance in an effort to make Missouri an even more responsible state by promoting responsible gaming and lobbying for an increase in funding to the Problem Gambler's Fund.

On behalf of myself and the Alliance, thank you for your continued support and dedication. I hope to see everyone at the 2011 Midwest Conference in July.

To learn more about the Alliance or the Midwest Conference, visit 888betsoff.org.

Keith Spare
Alliance Chairperson



Missouri Alliance to Curb Problem Gambling Overview

The Missouri Alliance to Curb Problem Gambling, which was created in 1997, is a partnership between the Missouri Council on Problem Gambling Concerns Inc., the Missouri Department of Mental Health's Division of Alcohol and Drug Abuse, the Missouri Gaming Association, the Missouri Gaming Commission, the Missouri Lottery, the Port Authority of Kansas City and a recovery community representative.

The purpose of the Alliance is to educate Missourians on the potential characteristics and dangers of problem and compulsive gambling, to refer compulsive gamblers and their family and friends to free treatment through a toll-free help line, to prevent underage play and to promote responsible gaming.

To learn more about the Alliance or view a list of voting member representatives, visit 888betsoff.org.

Highlights of MACPG Services Provided in 2010

Problem Gambling Help Line: 1-888-BETSOFF

Life Crisis Services (LCS) operates a 24-hour help line service for callers seeking help for a gambling problem. The Missouri Gaming Association provides the funding for the help line. LCS received a total of 2,740 calls during calendar year 2010.

Bets Off Website: 888betsoff.org

The Bets Off website provides a variety of resources including: a list of Missouri certified compulsive gambling counselors; facts about problem gambling (youth and adult); and information about the Voluntary Exclusion Program, the Missouri Alliance to Curb Problem Gambling, the *Bets Off Bulletin* and more.

During calendar year 2010, the website had more than 435,000 hits. Since the website began in 2002, there have been more than 2.3 million visitors.

Voluntary Exclusion Program

The Missouri Gaming Commission administers a statewide self-exclusion program for problem and pathological gamblers. The voluntary exclusion program is also known as the List of Disassociated Persons (DAP); the self-exclusion is currently a lifetime self-exclusion with no procedures for removal.

A total of 797 individuals have been approved for placement on the List of Disassociated Persons during calendar year 2010. More than 14,000 individuals have placed themselves on the state's self-exclusion list since it began in 1998.

Free Compulsive Gambling Treatment Services

The Missouri Department of Mental Health Division of Alcohol and Drug Abuse contracts with certified compulsive gambling counselors to provide free treatment services to both compulsive gamblers and their family members. Family members can access the free treatment services regardless of whether the problem gambler enters treatment. During calendar year 2010, approximately 368 clients accessed the free treatment services.

Individuals seeking referral to a counselor in a specific area can call the help line at 1-888-BETSOFF.

Statistics

Calendar Year	Bets Off Help Line	Web Site Hits	Voluntary Exclusion	Free Treatment
1998	871	N/A	356	54
1999	1,034	N/A	596	113
2000	1,738	18,171	1,093	186
2001	2,846	46,617	1,403	335
2002	2,889	31,522	1,290	373
2003	3,339	46,456	1,367	344
2004	3,527	75,264	1,506	377
2005	2,593	139,423	1,696	360
2006	1,834	118,920	1,553	370
2007	1,682	623,214	1,412	358
2008	1,915	508,746	1,279	332
2009	2,263	514,940	896	343
2010	2,740	435,369	797	368

Speakers' Bureau Educates, Raises Awareness About Problem Gambling

The Missouri Alliance to Curb Problem Gambling provides speakers for groups and organizations throughout the state on topics ranging from the prevention of youth gambling to the warning signs of problem gambling. For more information about the speakers' bureau or to arrange a free presentation, please call (573) 526-7467.

Upcoming Alliance Events

June 30 - July 2

25th National Conference on Problem Gambling, Boston, Mass., Ncpgambling.org

July 20-22

8th Annual Midwest Conference on Problem Gambling and Substance Abuse, Kansas City, Mo., 888betsoff.org

Students Learn How to 'Beat Addictions' with Prevention Program

Are you a Missouri educator? The Missouri Alliance to Curb Problem Gambling is currently distributing an award-winning, free youth addiction prevention program to educators teaching grades 6 through 12. The program, "Beat Addiction: Choose the Right Path," includes a 30-minute DVD featuring four personal stories from a diverse cast of youth in recovery from various addictions, a facilitator's guide and poster. The DVD also includes a closed-caption and Spanish version.

Frank Finley, "Beat Addiction" director and Missouri Lottery video producer, said that the video was originally released in 2003.

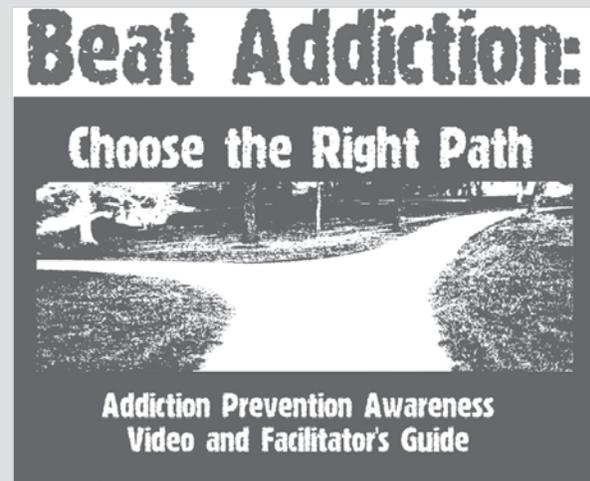
"Some of the feedback we received was from students who wanted to see a more authentic depiction of addiction."

According to Finley, the objective of the second version of "Beat Addiction" was not only to address the spectrum of addictive and compulsive behaviors, but to do so in a more realistic manner.

"In the updated version, we interviewed real kids in recovery that were forced to overcome enormous obstacles," Finley noted. "So far, the feedback from students and teachers who have seen the new version has been great. Kids seem to be relating to the new cast."

The program was developed and produced by the Missouri Lottery for the Missouri Alliance to Curb Problem Gambling, in partnership with the Missouri Department of Elementary and Secondary Education (DESE). The program was evaluated and approved by DESE as a resource that meets DESE-established Show Me Goals (SMG) and Guidance Grade Level Expectations (GLE) in the category of Personal Social Development.

To request a program, contact Holly Koofer-Thompson at koofeh@molottery.com, or call (573) 526-7467.



Alliance Honors Schlimpert, Council and Gaming Commission

Congratulations to the 2010 Missouri Alliance to Curb Problem Gambling Outstanding Contributor and Service Award winners!

Tom Schlimpert, supervisor in guidance and counseling services for the Department of Elementary and Secondary Education, won the Outstanding Contributor Award for his superior efforts in addressing issues of problem and pathological gambling during the past year.

"Tom really hit the ground running when he became part of the Alliance two years ago," said Holly Koofer-Thompson, responsible gaming coordinator for the Missouri Lottery. "He is always helpful and supportive of the Alliance's initiatives. I can't thank him enough for all of his assistance, especially his help getting the word out about our 'Beat Addiction: Choose the Right Path' youth addiction prevention program."

The Service Award, which is traditionally awarded to an individual or representative of a member organization, was co-awarded to two member organizations. Both the Missouri Council on Problem Gambling Concerns Inc. and the Missouri Gaming Association were instrumental in lobbying for and securing vital problem gambling funding during the 2010 legislative session.

"The Missouri Council on Problem Gambling Concerns, Inc. and the Missouri Gaming Association each deserved to be recognized for their extraordinary contributions to the Missouri Alliance to Curb Problem Gambling and problem gambling in general during the past year," said Melissa Stephens, problem gambling program administrator for the Missouri Gaming Commission. "Their combined efforts helped to secure \$150,000 in funding for problem gambling counseling services. It was a great step towards ensuring that problem gamblers and their loved ones will continue to have access to treatment."

To make a nomination for the 2011 awards, visit 888betsoff.org.



Tom Schlimpert



Keith Spare and Deana Borland

8th Annual Midwest Conference on Problem Gambling and Substance Abuse

Save the Date – July 20 - 22!

Join the Missouri Alliance to Curb Problem Gambling at the 2011 Midwest Conference on Problem Gambling and Substance Abuse, which will be held July 20-22 at the Hyatt Regency Crown Center in Kansas City.

You won't want to miss this opportunity to network, collaborate and learn from nationally recognized experts in the field of gambling treatment and substance abuse, discover new training tools and tips and much more.

To learn more about the conference, visit 888betsoff.org, and to register online, go to Actmissouri.org/events.asp.



Stay in the Loop – Keep us Informed of E-mail Address Changes

The *Bets Off Bulletin* is available through the Alliance's website, 888betsoff.org.

If you received this edition via e-mail, you're already on our e-mail list, but remember to send us updates on any e-mail address changes. In addition, please feel free to forward the link for the newsletter to anyone else who may be interested in reading it.

Thank you for your interest in the *Bulletin*.

1-888-BETSOFF

BETSOFF BULLETIN is produced by the Missouri Lottery for the Missouri Alliance to Curb Problem Gambling.
Editor: Holly Kofer-Thompson, responsible gaming program coordinator for the Missouri Lottery
Designer: Sonja Bechel, multimedia designer for the Missouri Lottery
Printer: Missouri State Printing Services, Jefferson City, Mo.

If you would like to be added to our mailing list, contact Holly Kofer-Thompson at koofeh@molottery.com.

MISSOURI ALLIANCE
TO CURB PROBLEM GAMBLING

The Missouri Alliance to Curb Problem Gambling's mission is to heighten public awareness for the dangers of problem gambling; develop prevention and education programs for gamblers of all ages; and direct problem gamblers and their families to the 1-888-BETSOFF help line and treatment.

2011 MCPGSA

Roads to Recovery



Midwest Conference on Problem Gambling and Substance Abuse

2011 MCPGSA Conference

http://www.888betsoff.com/links/midwest_conference.shtm



2011 Midwest Conference
July 20-22, 2011
Hyatt Regency Crown Center
2345 McGee St, Kansas City, MO
1-816-421-1234

The American Heartland Theatre Presents:

Honky Tonk Angels

Join us Thursday evening for a truly enjoyable Kansas City treat. The creator of *Always Patsy Cline*, combines classic country tunes with a hilarious story about three good ol' gals who follow their dreams to Nashville. The all hit song list includes *I'll Fly Away*, *Stand by Your Man*, *9 to 5*, *Coal Miner's Daughter*, *Ode to Billy Joe*, *These Boots Are Made for Walking*, *Rocky Top* and *I Will Always Love You*. (Rated PG)

No transportation needed! Located in the Crown Center, the American Heartland Theatre is accessible by a covered skywalk.

The cost for this special opportunity is only \$30 through July 01, 2011. Additional tickets can be purchased if you would like to bring a guest(s).



Sponsored in part by SAMHSA

This conference is supported in part by the Substance Abuse and Mental Health Services Administration, U.S. Department of Health and Human Services. This support does not imply endorsement by SAMHSA/CSAT or by the Federal Government of any conference activities or oral or written information presented at, or resulting from, the conference.

Register for the 2011 Midwest Conference on Problem Gambling and Substance Abuse before **June 1** to take advantage of **Early Bird** rates:

- **Conference Registration** \$ 195
- **Student Registration** \$ 98
- **Friday Ethics Training** \$ 30
- **Optional Event** \$ 25

Full registration includes 2.5 days of training, CEUs, welcome reception on Wednesday evening, Continental breakfast each day, 2 lunches and 5 snack breaks.

Invited Keynote Speakers Include:

- Arthur Evans, Jr., PhD, Director of Philadelphia's Dept. of BH/MR Services
- Jon Grant, MD, JC, MPH, Professor of Psychiatry, University of Minnesota
- Christine Reilly, Exec. Dir. Institute for Research on Gambling Disorders
- Nick Mezacapa, Motivational Speaker

Invited Break-out Presenters Include:

- | | |
|--------------------------------|--|
| Dr. Henry Lesieur | Treating the Dually Addicted Problem Gambler and Hypnosis and Mindfulness |
| Tim Christensen | Advocating for Problem Gambling Services and 2010 State of the State Publicly Funded PG Services |
| Janet Zwick | Recovery Oriented Systems of Care |
| Pat Stilen / Candace Peters | Motivational Incentives |
| James Montgomery | The Odds: Suffering with Gambling and Sex Addiction |
| Ed Parsells | Adolescent Substance Abuse Tx for Native Americans |
| Daniel Toleran | Addiction and Asian Americans |
| Jan Wrolstad | Substance Abuse Tx for LGBT Individuals |
| Tony Fuller | Providing HIV/AIDS Services in Rural America |
| Colleen Leonard | Dealing with Clients in Crisis |
| Jerry Bauerkemper / Kate Speck | Gambling 101 and Substance Abuse Protracted Withdrawal |
| Robert Kerkusieck | Treating PTSD and PTSD Symptoms in SA/PG Populations |
| Travis Hunter | Energy Drinks: The Hype Around Our Caffeinated Culture |
| Panels | Self-Exclusion and Recovery Panels |

Conference Schedule:

Wednesday, July 20, 2011

- 9:00 am-5:00 pm: Keynote Addresses, Breakouts, Posters, and Plenary Panel
- 5:00-6:30 pm: Welcome Reception and Poster Session
- 6:30-7:30 pm: AA, GA and NA Meetings

Thursday, July 22, 2011

- 9:00 am-5:00 pm: Keynote Addresses, Breakouts, Posters and Recovery Panel
- 7:30 pm: Optional Event: American Heartland Theatre's *Honky Tonk Angels*

Friday, July 22, 2011

- 9:00 am-Noon: Breakouts and Keynote Address
- Noon: Evaluations and CEU Distribution
- 1:30-4:30 pm: Ethics Training (pre-registration required, \$30 Early Bird deadline June 01)



Registration Form

8th Annual Midwest Conference on Problem Gambling and Substance Abuse

Roads to Recovery



July 20-22, 2011 ♦ Hyatt Regency Crown Center ♦ Kansas City, Missouri

Onsite only registration available after July 8. After July 8, do not mail or fax to ACT Missouri.

Only cash, check, money order or credit card will be accepted for onsite payment. Registration is complete when the **form and fees** are received by ACT Missouri. Space is limited, and registration will be accepted on a first-received basis. Online registration is available at www.actmissouri.org/events.asp. (NOTE: Online registration is available for credit card payment only.)

Early Bird Deadline: June 1, 2011

	Early Bird <i>(before 6-1-11)</i>	Regular <i>(on/after 6-2-11)</i>	Onsite <i>(on/after 7-8-11)</i>
Conference Registration ¹	<input type="checkbox"/> \$195	<input type="checkbox"/> \$225	<input type="checkbox"/> \$270
Friday Afternoon Post-Conference Ethics Training ²	<input type="checkbox"/> \$ 30	<input type="checkbox"/> \$ 40	<input type="checkbox"/> \$ 50
Student ³ /Poster Presenters ^{3,4} (pre-registration required)	<input type="checkbox"/> \$ 98	<input type="checkbox"/> \$112	<input type="checkbox"/> \$135
Sponsor/Lead Presenter ^{1,4} (pre-registration required)	<input type="checkbox"/> \$ n/a	<input type="checkbox"/> \$ n/a	<input type="checkbox"/> \$ n/a
Thursday Heavy Hors d'oeuvres & Theatre at American Heartland Theatre	<input type="checkbox"/> \$ 25	<input type="checkbox"/> \$ 25	<input type="checkbox"/> \$ 50
Guest for Thursday Heavy Hors d'oeuvres & Theatre	<input type="checkbox"/> \$ 25	<input type="checkbox"/> \$ 25	<input type="checkbox"/> \$ 50
Additional Meal Package/Guest (conference meals only) ⁵	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200	<input type="checkbox"/> \$225

Total Amount Enclosed \$ _____

- 1 Conference registration includes 2.5 days of training, a welcome reception, five snack breaks, three breakfasts and two lunches.
- 2 The Ethics training will be held Fri., July 22 from 1:30-4:30 p.m.; it will include three hours of training and one snack break.
- 3 Students must submit proof of current enrollment and a copy of their Student ID. Contact koofeh@molottery.com or (573) 526-7467 with any questions.
- 4 Per the Call for Papers/Posters, the Midwest Consortium provides the lead presenter, for concurrent sessions, with a complimentary registration, and the lead presenter for poster presentations with a half-price registration; all other presenters must register at the appropriate Early Bird registration rate (may use student rate, if applicable).
- 5 Individuals who bring a guest with them may purchase an additional meal package for the guest – guest meal packages do NOT include attendance of any workshops or keynote presentations. Guest who would like to attend these trainings must register for the conference (instead of purchasing a meal package).

Exhibitors – Exhibitors must complete the exhibitor application, which is also available online. Non-profit and for-profit rates are available, as well as discounted combination rates (with 1 full registration). Exhibit Hall Contact: MCPGSA@gmail.com or (573) 526-8048.

Registrant Information:

Organization Name _____

Name _____ **Guest name** _____

Address _____

City _____ **State** _____ **Zip** _____ **Country** _____

Phone _____ **Fax** _____ **E-mail** _____

Special Needs: (Check all that apply)

Dietary (please specify): Vegetarian Low Sodium Diabetic

Hearing Impaired:

Mobility:

Please select payment method

Cash Money Order Credit Card Purchase Order Check # _____ (payable to **ACT Missouri**)

Credit Card Type: Visa MasterCard Discover

Credit Card# _____ - _____ - _____ - _____ **3 Digit Security Code** ___ **Exp** ___ / ___

Name on Card _____ **Credit Card Billing Address** _____

"I authorize a charge against my credit card in the following amount \$ _____."

Signature _____ **E-mail** _____ (For receipt purposes only)

- Fax registration and payment to: (573) 635-7257; For further information on registration call: (573) 635-6669.
- Mail registration and payment to:
Katrina Wieberg, ACT Missouri, ATTN: 2011 Midwest Conference, 428 E. Capitol, 2nd Floor, Jefferson City, MO 65101

Hotel Information:

Rooms are available at the Hyatt Regency Crown Center (2345 McGee St. in Kansas City) at a rate of \$129 per night (standard king or double bed) before June 17). Reservations can be made directly with the hotel at 1-800-233-1234, or online by clicking [here](http://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=3217219) or visiting: https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=3217219.

The conference code is **MWPG** or registrants can reference the **Midwest Conference on Problem Gambling**.

The group lodging rate includes the following concessions: complimentary self-parking (in the attached garage) for one car per guest room, complimentary access to the hotel's health club facilities and in-room Internet access.

CANCELLATION POLICY: All cancellations must be in writing. Cancellations postmarked prior to **June 20, 2011** will be refunded less a \$50 processing fee. No refunds will be issued if postmarked after **June 20, 2011**. No Exceptions. If the conference is cancelled for any reason, the liability of the Midwest Consortium on Problem Gambling and Substance Abuse to the registrant is limited to the return of registration fees.